



Global Recreational Marine Industry Lifecycle Assessment (LCA) Methodology Project

Industry Stakeholder Survey

Respondent Guide

August 2026

The International Council of Marine Industry Associations (ICOMIA), the European Boating Industry (EBI) and the National Marine Manufacturers Association (NMMA) are working together to develop the first globally aligned Life Cycle Assessment (LCA) methodology for the recreational marine sector. This survey is a critical part of that process.

Your input — whatever your current level of familiarity with LCA — will directly inform how the methodology is designed, and whether it genuinely fits the needs of manufacturers like you across all regions, vessel types, and organisation sizes.

We'd be grateful for approximately 20 minutes of your time.

Why we're doing this

The global recreational marine industry faces growing environmental expectations from customers, regulators and investors. A robust, globally aligned approach to measuring the environmental impact of leisure marine boats and yachts up to 24m LOA across their full lifecycle is increasingly important — but it needs to work for the full diversity of manufacturers, from large corporates to small independent boatbuilders.

This survey will help ICOMIA, EBI and NMMA understand where the industry currently stands, what the real barriers to adoption are, and what needs to change to make LCA genuinely accessible and valuable for manufacturers worldwide.

What the survey covers

The survey is structured into six sections. It has been designed to be relevant regardless of your current level of LCA knowledge or experience — the questions you see will be tailored based on your answers, so you'll only ever be asked what's relevant to you.

Respondent Information	A short set of profiling questions about your organisation, product lines, regions, size and your role.
Environmental Context & Awareness	Questions about the sustainability pressures your organisation is currently experiencing, how important sustainability is to your business today and in the future, and what actions you've taken to date. No LCA knowledge is required for this section.
Market Maturity	Questions about your current engagement with LCA — from no formal involvement through to a fully established programme. This section is fully tailored: respondents with no LCA experience will answer different questions to those already conducting formal assessments.
Barriers & Enablers	Questions about what is currently preventing or enabling LCA adoption in your organisation — covering time, budget, data availability, expertise, regulatory clarity and more.
Purpose & Value	Questions about how LCA creates commercial value, what's driving your organisation's interest, and whether the effort involved is proportionate to the benefit.
Global Regulations & Compliance	Questions about your awareness of and preparedness for environmental legislation relevant to your region — including the EU's Ecodesign for Sustainable Products Regulation (ESPR) and equivalent frameworks in other markets.

What to have ready

Most questions can be answered from memory, but having the following to hand will help you answer more accurately:

- Your organisation's approximate annual revenue and employee count
- Any internal sustainability or ESG strategy documents your organisation has produced
- Details of any external sustainability or ESG reports you have published
- The name of any LCA software your organisation currently uses, and an approximate annual spend figure
- Any correspondence from customers, buyers or regulators requesting environmental or carbon data about your products

Please note: The survey will autosave as you progress through each section, so if you need to take a break or seek clarification on certain answers, you can leave the survey page and return later to complete the survey. You can also amend and edit previous answers at any point before final submission.

Key details

Estimated completion time	Approximately 20 minutes
Confidentiality	All responses are confidential. Individual answers will not be attributed to named organisations in any published output. Aggregated, anonymised findings will be used by ICOMIA, EBI and NMMA to inform the methodology development.
Who should complete this	Ideally someone with oversight of your organisation's sustainability, operations or product development — or a senior employee who can speak to both commercial and environmental priorities.
Completion Date	The survey link will remain open until Friday 23rd October 2026
Follow-up interviews	At the end of the survey, you'll be asked whether you'd be willing to participate in a follow-up interview as part of Phase 1.3 of the project. This is entirely optional.
Questions or queries	ben@icomia.com

This survey is being conducted by Marine Futures Ltd on behalf of ICOMIA, EBI and NMMA as part of the Global LCA Methodology Project. For more information about the project, please contact ben@icomia.com